



▶ OUR EQUITY MODEL

Surgeons typically own 80% of the OBL while Arise Vascular owns the other 20%. However, what's particularly compelling is that we corporately guarantee 100% of the debt (joint and several). This allows the physician partners to personally guarantee much less in their project. Many times without our corporate guarantee, capital sources require the physicians to personally guarantee the full amount, joint and several. With our guarantee, partners may only be required to guarantee half of their pro-rata ownership.

▶ WHY US?

- Because our unique business model allows you to **own more, with less risk**.
- Because we have the most competitive fees in the industry. Arise Vascular Management's fee is just 5%, the lowest in the industry, and our billing fee is 3%-4%.
- Because we bring incredible expertise. We have been honored by local and national media for our substantial growth, and the cash on cash returns we have brought our partners.

▶ NON-EQUITY MODEL

For non-equity projects, physicians still own 100% of the practice. We provide all services required to open and manage an OBL. Services include:

- Financial Pro Forma
- Acquisition of Capital
- Real Estate Site Selection
- Site Design and Construction
- Legal and Governance Documents
- Regulatory Compliance, Policies and Procedures
- Finance and Accounting
- Billing and Coding
- Coding Audits
- credentialing
- GPO Group Pricing
- Equipment and Supplies
- Accreditation
- Human Resources
- Recruitment and Syndication of Additional Physicians